

**2013 TRAININGS**  
**ISTANBUL**  
June 14–16

## ABOUT THE **CLIMATE REALITY** LEADERSHIP CORPS TRAINING

**2013 TRAININGS**  
**CHICAGO**  
July 30–August 1

In 2006, Climate Reality Chairman and former U.S. Vice President Al Gore sparked an international conversation on climate with his Academy Award winning documentary *An Inconvenient Truth*. Later that year, Climate Reality launched a training initiative to create a global network of concerned citizens working to alert their communities to the reality of climate change. Since 2006, over 4,000 volunteers from 58 countries have been trained.

The Climate Reality Project delivers an intensive three-day training to teach volunteers how to be effective communicators, efficient organizers, and active leaders. They learn the latest climate science and best practices for connecting the dots between the facts about climate change and the daily lives of their audiences, in simple and accessible terms.



One full day at the training is dedicated to learning a current version of the slideshow presentation featured in *An Inconvenient Truth* from Chairman Al Gore, focusing on talking points and scientific explanations of each climate change topic. Climate Leaders also meet in small-group sessions with seasoned veterans who serve as mentors and provide practical advice on the opportunities and challenges ahead.

### **CLIMATE LEADERS EMERGE FROM TRAINING SESSIONS AS ENERGIZED AND SKILLED COMMUNICATORS WITH THE KNOWLEDGE, TOOLS, AND DRIVE TO EDUCATE AND EMPOWER DIVERSE AUDIENCES AND COMMUNITIES.**

- Climate Reality Leadership Trainings are completely self-funded by attendees. There is no fee to attend the training and you will need to pay for your own travel and lodging.
- All trainings are in English.
- Climate Leaders commit to a minimum of ten (10) activities with The Climate Reality Project, including presentations, media, and other events within a year after attending a training.
- If accepted, you must attend all three (3) days of the training.
- A parent or legal guardian must accompany an accepted applicant who is under the age of 17 and both parties must be accepted in order to attend.

### **YOU WILL LEARN**

**THE LATEST SCIENCE OF CLIMATE CHANGE • BEST PRACTICES IN PUBLIC SPEAKING • SOCIAL MEDIA LEADERSHIP SKILLS • COMMUNICATION STRATEGIES • COMMUNITY OUTREACH AND ORGANIZING**

**APPLY TODAY: [WWW.CLIMATEREALITYPROJECT.ORG/APPLY](http://WWW.CLIMATEREALITYPROJECT.ORG/APPLY)**



**The Climate  
Reality Project**

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